PRESS RELEASE

ALBERTO Golfwoman   
  
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**ALBERTO Winter Collection 2016**

**Coloured green!**

**Colourless on the course? Never again, thanks to ALBERTO Golfwoman. The styles in the Winter 2016 collection combine classically subdued greens, greys and blues with vivid pink and elegant Radiant Orchid, besides featuring elegant jacquard, paisley, floral and minimalistic all-over prints in fresh, trendy variations. And because golf fashion from ALBERTO simply wouldn’t live up to its name without sophisticated functional engineering, the Mönchengladbach-based pants label uses intelligent high-tech materials and perfectly cut designs for wonderful wearer comfort in all weathers. File under: stylish favourites for the well-kept green.**

Ultra-fashionable, exceptionally sporty and outstandingly functional – the new ALBERTO Golfwoman collection once again relies on a look that is smart in every respect. Find out here what self-confident do-it-all women can expect next winter.

**Plays of colour**

Whether black and purple leopard-print jacquards, graphic minimalistic all-over prints in classic black and white, sophisticated black paisleys, fancy paisleys in exciting shades of colour, or artistically designed floral prints – next fall will be full of contrasts at ALBERTO Golfwoman, and not only in the patterned designs, as a glance at the colour range shows. Here subdued black and grey meet classic marine and dark winter red. Subtle rust and taupe merge into an exquisite melange with dark green and blue. Lagoon, Radiant Orchid and a vivid pink provide that brilliant splash of colour so important during the dark winter days.

**Well-protected in all weathers**

Playing golf in winter is a real adventure for which you should always be properly prepared. All the better that ALBERTO Golfwoman conceals any number of functions in its styles, allowing the wearer to defy all weathers.

**Move & Relax** was an absolute collection highlight last summer season, and also scores maximum points on rainy winter days. The water-repellent, fast-drying surface is not only absolutely resistant to creasing and pilling, but also shapes the figure. These pants will make unsightly lumps and bumps a thing of the past.

When it comes to the perfect fusion of function and style, one model stands out from the rest: the **3xDry Cooler**. Both water-repellent and dirt-repellent, these golf pants also transport moisture quickly from the inside to the outside, ensuring pleasant, consistent thermal regulation – time to say goodbye to heat build-up and unpleasant shivering after the active phase. The glittering rhinestones at the edge of the pocket are a trendy, eye-catching feature.

An absolute best-seller last winter but only available in neutral black, the **Jersey Ecorepel** is at long last available in a range of new colours. It was high time, because these stretchy jersey golf pants not only guarantee optimum freedom of movement when teeing off, but – thanks to the unique Ecorepel – are completely water-resistant and protect the wearer reliably from the wet. This makes winter golf tremendous fun.

With its rainproof and wind-repellent functions, the **Rain & Wind Fighter** is the perfect line of defence against bad weather. Breathable, featuring an integrated Sympatex lining and with welded seams making it 100 percent waterproof, these ALBERTO golf pants have been functionally upgraded for the Winter 2016 season and now contain a significantly higher percentage of stretch fabric for enhanced wearer comfort.

**In perfect shape**

ALBERTO Golfwoman’s creative team also has a sure, intuitive hand when designing cuts. The *Regular Slim Fit* segment features **Alva**, an exceptionally figure-hugging straight 5-pocket model, and **Kate**, a smart casual drainpipe model. This sporty trio is rounded off by **Julia**, a casual, high-waisted five-pocket model with narrow legs. The *Modern Fit* segment relies on straight legs and standard rises. Here, the classic five-pocket model **Anja** and the flat-front pants **Anna-T** set new standards. The model **Mona-L** is a brand new addition to the winter collection. With its sophisticated detail, this long version of the chino shorts elegantly bridges the gap between fashion and functionality.

ALBERTO Golfwoman prices range from 99 € to 169 €.

The text and images are available for download at:

Pressearchiv.alberto-pants.com

**Further information:**

hopfer PUBLIC RELATIONS ALBERTO GmbH & Co. KG

Mona Meier, Proprietor Marco Lanowy, Managing Director

Panoramaweg 6, 78727 Oberndorf a. N. Rheydter Straße 19-31, 41065 Mönchengladbach

Tel. +49 7423 8758752 Fax: +49 7423 87171 Tel. +49 2161 819253 Fax: +49 2161 8192953

E-mail: post@hopfer-pr.de E-mail: lanowy@alberto-pants.com

[www.hopfer-pr.de](http://www.hopfer-pr.de/) [www.alberto-pants.com](http://www.alberto-pants.com/)