

COLLECTION REPORT

WINTER 2017

ALBERTO
— woman —



ROCK ME LUXURY

Always a bit more innovative, always a bit more modern, always a bit more attention to detail: ALBERTO woman knows not only what it takes to make perfect women's pants, but also – thanks to a company tradition that now goes back 95 years – the best way to combine them. The Mönchengladbach fashion label's winter 2017 collection focuses entirely on wool and Ceramica, in other words on perfectly tailored pants that will keep you feeling warm and looking stylish. Retro, rock chick, sporty, cozy and even luxurious, ALBERTO has created all kinds of variations that strike a perfect balance between subtle and tough. The most attractive proof: the many fabulous key looks – every one state-of-the-art, every one a real fashion statement!



*Numbering refers to the pictures in the press section – press.alberto-pants.com



Motif 21

CASUAL





CASUAL

Deliberately casual, showing an enormous love of detail and always exuding a hint of clever decadence – next winter, ALBERTO woman will be relying on a brilliant combination of colors, cuts and patterns for its extensive new interpretation of the modern urban casual look.

ALBERTO woman is once again introducing a lot of newcomers for winter 2017. The PPT styles appear as plain T400 satin Superfit pants with sophisticated seam effects in the dye, some featuring Baroque-style floral flocking and fine vintage dyes. Cool cotton and extra-comfortable jersey prints bring rock and roll back to fashion with exciting camouflage and leopard prints, animal jacquards in matching shades, elaborate coatings, woven Lurex stripes and abstract three-tone allover patterns. Asymmetric dividing seams and appliquéd metal zips give a hint of high fashion. The absolute highlight is a series of stylish pants made of soft, flowing velvet with lovingly designed floral and paisley allover prints.





CASUAL





CASUAL





CASUAL





Motif 25

DRESSY





DRESSY

Whether at a business meeting or after-work party – you'll always be in style with Dressy pants from ALBERTO woman. The next winter season is all about Ceramica. And for good reason. Gentle on the skin, crease-resistant, easy to iron and able to regulate temperatures – Ceramica is a great all-round fiber that has attracted fans not only because it is so comfortable to wear, but also because it can be used in so many ways. In this segment, the new collection from ALBERTO woman presents smart business pants, cosy sweatpants, unconventional Marlene styles and next-generation everyday pants with an endless variety of patterns and details. Plain with fine pinstripes, classy herringbone or casual checks, clean and smooth with fine woven textures or in a cozy, rustic wool look – Ceramica covers the whole range of progressive pants couture with astonishing versatility. The highlight is a cool retro pant featuring an artistically worked houndstooth design and jacquard pants with a three-tone 70s-style geometrical pattern and leather piping in the side seams.





DRESSY





DRESSY





Motif 18



Motif 19



Motif 22

DRESSY





Motif 24

DRESSY





DRESSY





DRESSY





Motif 42

DENIMS





Motif 41



Motif 37

DENIMS

Jeans have long since become a fashion cult that captivate high streets fashionistas and lovers of casual wear alike. For winter 2017, ALBERTO woman presents a denim range that bridges the gap between the beginnings of this precious blue commodity to the present day, featuring a mixture of elaborate used treatments and state-of-the-art fabrics.

Don't jeans always wear out if stretched too much? Not Dual FX Superfit denims from ALBERTO woman. Rough and vintage with radical destroyed effects, buffies, scrapings and tough washes, or clean and stylish in deep black or dark blue with matching stitching and decorated with glamorous, sparkling rhinestones – jeans enthusiasts are sure to find their favorites here. Light washes, buffies, scrapings and a whole range of decorative dyes give the soft T400 Superfits a casual vintage look, while super-soft washed blue-black business jeans with Modal and Lyocell guarantee you will be comfortable and look stylish at the office and when you are out and about. The ultra-soft stay-black satin jeans dyed deep black are a true highlight.





Motif 35



Motif 34

DENIMS





Motif 39



Motif 40

DENIMS





DENIMS





Motif 47

BIKE





BIKE

Real cyclists say that there's no such thing as bad weather, only inadequate clothing. The three styles in the "Bicicletta" collection for winter 2017 are therefore perfectly tailored to meet the needs of cyclists who want to get on their bikes 365 days a year. The jersey-style "Bicicletta-T" is coated with environmentally friendly, breathable, wash-resistant, water-repellent and dirt-repellent Ecorepel and features reflectors in the side seams. "Bicicletta 2", also coated with ecorepel®, is a high-cut jersey pant in sporty leggings look with a button placket and fake piped pockets. Both pants are available in red, dark grey, various shades of blue, and deep black. A series of bi-elastic Superfit Bike jeans in subtle used, rinsed and grey washes sets new standards of form and function: they not only have a water-repellent finish, but add a touch of glamor to your bike with gold and silver piping and silver or pink reflectors on the turn-ups.





SHADES OF WINTER

ALBERTO woman's colors for the next winter season are extremely subtle. Deep black, military and earth shades create a harmonious, restful look accentuated with pastel rosé and mint, opulent royal blue, muted red, light berry and glamorous silver nuances.





GÜRTEL

The new ALBERTO woman belt collection means that your quest for a belt for your favorite pants is finally at an end. Made of the most exquisite leathers, these belts come with any number of surface treatments and sophisticated details – including shiny patent leather, glittering stones, fancy stitching and embossed stars.



The text and images can be downloaded at:
press.alberto-pants.com

FOR MORE INFORMATION:

hopfer PUBLIC RELATIONS

Mona Meier, Inhaberin

Panoramaweg 6 | D-78727 Oberndorf a. N.

Fon: +49 74 23 / 875 87 52 | Fax: +49 74 23 / 871 71

mona.meier@hopfer-pr.de | www.hofer-pr.de

ALBERTO GmbH & Co. KG

Marco Lanowy, teilhabender Geschäftsführer

Rheydter Straße 19 – 31 | D-41065 Mönchengladbach

Fon: +49 21 61 / 8192 53 | Fax: +49 21 61 / 819 29 53

lanowy@alberto-pants.com | www.alberto-pants.com

Modern, but ambitious A lot of style, no stress. In short, contemporary. The label ALBERTO woman, founded in 2014, offers a perfect mix of quality and creativity. The women's line from the Mönchengladbach pants manufacturer ALBERTO is the perfect symbiosis of high value, comfort, style and that extra bit of sexiness. Because the trousers fit exactly and sit comfortably, almost like they're wearing themselves. Because ALBERTO woman is authentic, ultra-fashionable and finely detailed. And because the myriad of styles, colors and models are easy and cool to wear to all occasions, thereby meeting the needs of the confident, do-it-all woman. This is the promise made by 100 employees who bring genuine passion and enormous dedication to their work at ALBERTO each day.

