COLLECTION REPORT

SUMMER 2018

ALBERTO
woman

SUMMER BREEZE

Whether it's cool and casual or elegant and extravagant - for the summer season 2018, ALBERTO woman presents a multifaceted range of trousers that covers all the fashion bases, down to the smallest detail. The ingredients: extra light fabrics, subtle print designs, coatings and embroidery, complex designs, rich colour mixes and a very feminine cut. The result: adorable, highly fashionable trousers for the perfect figure in every situation.

*Numbering refers to the pictures in the press section – press.alberto-pants.com

DRESSY

Motif 11

Motif 10

DRESSY

In search of the perfect business trousers? With the trousers from the **'Dressy' line** you'll definitely always be on the right track. For next summer, ALBERTO woman is basing its collection on the topics of **Ceramica** and 3xDry Cooler. And for good reason.

Crease-resistant, temperature regulating, kind to the skin and easy ironing - trousers from **Ceramica** fibres offer a wonderful touch & feel and provide an exceptionally smart look for long working days. For summer 2018 ALBERTO woman presents two fantastic basic styles, which thanks to the muted colour range not only have an immense range combinations but, due to their high elasticity and stability of form, also guarantee a perfect fit. The trendsetters here are the **Ceramica/linen high waist models** with wide belt and classic vertical stripe pattern. The two extra-light 3xDry Cooler trousers impress both with their heat regulating and dirt-repellent properties as well as through their narrow, high cut silhouette. Refined zipper details underscore the elegant look.

Motif 19

Motif 27

Motif 28

DRESSY

Motif 17

Motif 18

DRESSY

CASUAL

Motif 13

CASUAL

Smart casual and comfortable, it had to be excitingly fashionable and well thought out down to the last detail, but not too posh or extravagant - the concept of the modern casual look is a science in itself. Luckily, ALBERTO woman is up to speed with all the stylistic refinements.

For the summer season 2018, Alberto woman with its “casual” programme is relying once more on ultimate favourite trousers with highly individual character. The PPT styles come with decidedly feminine cuts, neutral colours and fine swallow prints. Sporty cotton models with basket patterns or extensive coatings make for the perfect summer look, as well as shorts and trousers made from super soft Tencel. Cool, lightly falling linen trousers make an impressively good figure, both for business as well as for after-work outfit, while sometimes plain, sometimes lavishly **floral or fashion print** decorated jogging trousers from extra light viscose is the ideal choice for a shopping expedition. The absolute highlight is a series of heat regulating and dirt-resistant bi-stretch **3xDry Cooler styles** in exciting tech optics.

Motif 16

Motif 15

CASUAL

Motif 23

Motif 14

Motif 04

CASUAL

CASUAL

Motif 29

Motif 30

CASUAL

DENIM

Motif 06

Motif 08

DENIM

Starting out as work trousers, in their first reincarnation as casual trousers, responsible for a complete style revolution, jeans have now also arrived in the sacred halls of high street fashion. For the summer 2018 season, ALBERTO woman presents a denim line that reflects the fashion status quo of the blue gold, with a blend of sophisticated designs, treatments and embellishments.

No more worn jeans! **Dual FX Superfit-Denims** by ALBERTO woman guarantee an absolute fit with simultaneously high elasticity. The vintage version is blue with buffies, scrapings and violent destroy effects, while the blue and grey models have buffies, scrapings and refined embroidery on a rather discreet used look. The clayey quilted black denim conveys a real Rock'n'roll feel. The elegant **T400 Satin Denim** styles have a subtle shine and a distinct elegance. Unobtrusive designs set special accents. The Marlene trousers made from super-light summer denim are a real style statement. The rinsed wash makes for a very clean look. The absolute highlight of the collection is a series of casual summer jeans with an **ornate jacquard spot pattern** as well as the extremely figure enhancing, deep black and washout resistant satin denims with **T400** content for perfect fit and stability of form.

DENIM

Motif 03

Motif 01

DENIM

Motif 21

Motif 22

DENIM

Motif 26

Motif 25

DENIM

Motif 33

BIKE

Motif 34

BIKE

Whether for a daily city cruise or a sporty long-distance ride - the Bike Collection also has the perfect styles for real cycling enthusiasts in summer 2018. The rear higher cut **superfit broken twill** chino comes with **reflectors** on the loops and on the inner hem, anti-slip tape in the waistband and refined terry pockets in navy and beige. **3xDry Cooler** trousers have long since established themselves as the perfect cycing trousers, thanks to their lightweight material qualities and the heat regulating and dirt-repelling properties, and the 'Bici', available in black and blue, is no exception. The high cut waistband and reflectors on hems and belt loops make for perfect comfort and more safety in road traffic. The same applies for the highly elastic slim-fit bi-stretch 'Bicicletta' jeans in accentuated darker wash. Summery 9 oz. lightweight, highly elastic and breathable and they help maintain a constant temperature - the brand-new Coolmax denims are just the thing, both as bermudas as well as in the regular length. A bright bleach vintage wash with buffies, scrapings and reflector details creates just the right look. Also new: the 'Bici' and 'bicicletta' in active denim with Tencel for optimum breathability and fast moisture wicking. Indigo, grey and black make for a subtle vintage look. Reflectors are also a matter of honour here.

HIKING

Motif 32

HIKING

Through the woods, meadows and pastures or on the highest peaks - hiking has become the absolute trendy sport and it's going to be twice the fun with the Alberto women\s hiking trousers. With its highly functional pocket, the **superfit broken twill cargo** 'Sky' is the perfect choice of trousers for your next trip through nature. The style is available in aqua, orange and grass green. The ultra-light **3xDry Cooler** impresses not only thanks to its heat regulating and stain resistant Tec qualities, but also by especially showy summer colours like royal blue, cherry red and chartreuse green. With the active denim 'View' with Tencel for the best moisture wicking and optimum breathability, you'll be off to a good start in these wonderful outdoor raw effect jeans.

SHADES OF SUMMER

For the 2018 summer season, everything at ALBERTO woman revolves around a finely balanced blend of deep black and muted beige, blue, military and grey tones with soft light mint, rose, bright yellow, lagoon, red, white and apricot. Glittering silver nuances provide particularly glamourous accents.

The text and image material is available for downloading at:
press.alberto-pants.com

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Modern, but ambitious A lot of style, no stress. In short, contemporary. The label ALBERTO woman, founded in 2014, offers a perfect mix of quality and creativity. The women's line from the Mönchengladbach pants manufacturer ALBERTO is the perfect symbiosis of high value, comfort, style and that extra bit of sexiness. Because the trousers fit exactly and sit comfortably, almost like they're wearing themselves. Because ALBERTO woman is authentic, ultra-fashionable and finely detailed. And because the myriad of styles, colors and models are easy and cool to wear to all occasions, thereby meeting the needs of the confident, do-it-all woman. This is the promise made by 100 employees who bring genuine passion and enormous dedication to their work at ALBERTO each day.