

# COLLECTION REPORT

SUMMER 2019

**ALBERTO**



STYLE. LIVE. LOVE.

Pants for yachtsmen, frequent urban travelers and bicycle enthusiasts join a line of elegant business and relaxed casual pants, modern design check and stripe patterns that make appearances in sometimes extraordinarily wide and sometimes super tailored cuts in highly functional fabrics. ALBERTO, the Mönchengladbach-based pants designer, has never launched more facets in its collections than in the 2019 summer season. After close to a hundred years after the company was founded, the exclusive use of the most premium quality fabrics and an immense love of detail evident in the workmanship are still attributes customers can count on.





Motif 59

\*Numbering refers to the pictures in the press section – [press.alberto-pants.com](http://press.alberto-pants.com)

MARINA  
COMPACT COTTON





Motif 57



Motif 58

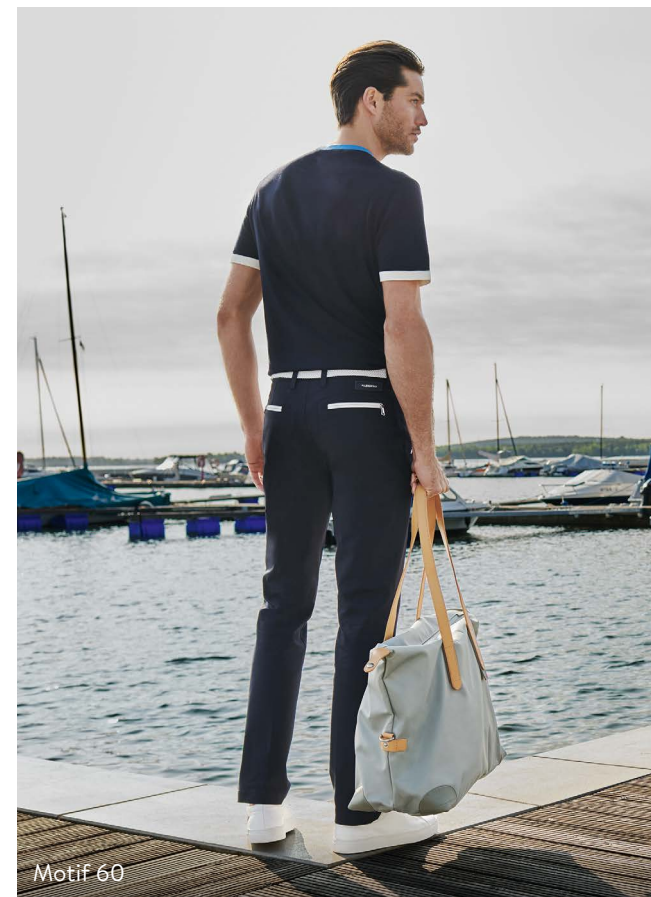
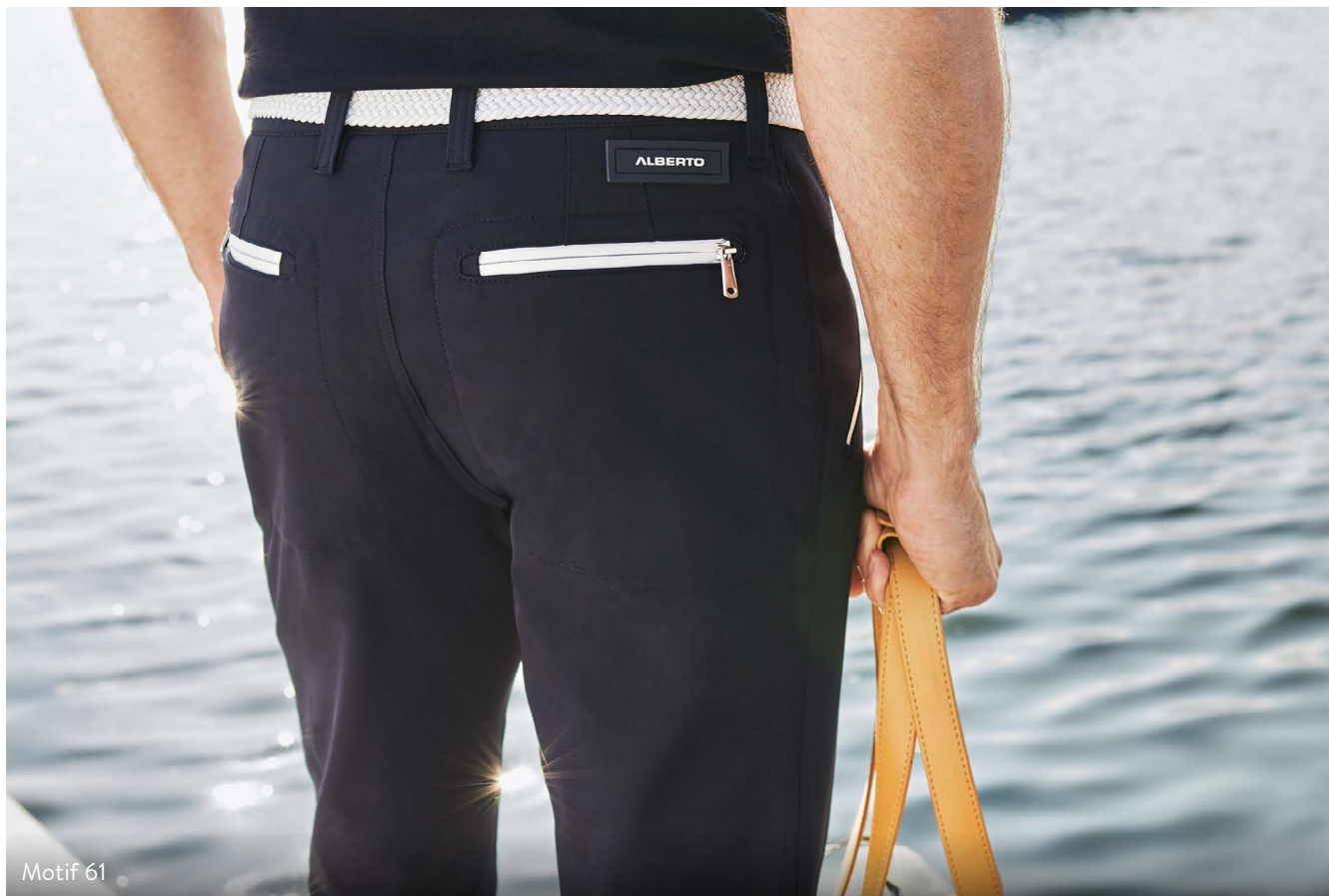
## MARINA

COMPACT COTTON

The rich blue of the ocean and the purity of white sails – with “Marina,” ALBERTO presents a series of functional pants for yachtsmen that perform perfectly on board and when spending time on land. The package comprises not only cotton gabardine styles with broad contrast stripes on the side in the iconic signature colors white, yellow and navy, but also a heat regulating and dirt repelling 3xDRY® Cooler option with water repellent pockets and taped seams. Also absolutely high sea ready: Lightweight pants in regular and cropped lengths or in a Bermuda cut with rubberized fluorescent label, colored corded ribbon decorations and interior pockets that are imprinted with anchors to underscore the theme.







# MARINA

3XDRY® COOLER PANTS





Motif 20

# URBAN TRAVELLER

REVOLUTIONAL







Motif 18



Motif 19

## URBAN TRAVELLER

REVOLUTIONAL

### HOME WHEREVER YOU ARE

What do urbanites need when they embark on voyages? Exactly one thing: Perfect pants for every situation and that work well in any environment. Tailored from water repellent Revolutionary-Tech quality fabrics, the “Urban Traveler” models combine stylistic refinement with highly functional details and subtle blue, beige and black colorways. The “Runner” model is the highlight in this line – a new style with short zippers on the additional front pocket, neon orange hang-up loop tag on the interior seam, reflector ribbons on the rolled up cuffs and a practical reflector ribbon to close the back pocket.





Motif 22



Motif 21

# URBAN TRAVELLER

REVOLUTIONAL







Motif 05

LOOSE & WIDE  
PLEATED WIDE







## LOOSE & WIDE

PLEATED WIDE

### PUMP UP THE VOLUME

The very latest and extremely style conscious: Models “Loose” and “Wide.” While the “Loose” easily assumes the fashionable cropped length dad pants role as an extravagant piece in 100 percent moon washed cotton; the “Wide” makes its debut in cotton and super fit Ceramica qualities with low tucks, which introduce a significant boost in volume.

Muted white, black, camel, sand and military – but also cool silver – complete the looks.







# LOOSE & WIDE

OLD SCHOOL JEANS







Motif 25



Motif 23

LOOSE & WIDE

PLEATED WIDE







2019  
SUMMER



STRIPES AND SIDE STRIPES  
LIGHT DENIM

Motif 53







## STRIPES AND SIDE STRIPES

BRIGHT STRIPE

### STRIPE REVOLUTION

Pants with both, narrow and wide stripe patterns and side stripe designs are an absolute must in every well-appointed man's closet in the 2019 summer season. ALBERTO debuts casual super jerseys with decorative tucks, lightweight jeans with contrast colored corded ribbons and PPT pants boasting finely knit stripes.





Motif 32

## SMART LINEN

LINEN STRIPE







Motif 33



Motif 34

## SMART LINEN

### LINEN STRIPE

#### LINEN, NATURALLY

Lightweight, light linen – with a line of extra casual linen pants, ALBERTO once again bets on highly fashionable accents in the 2019 summer season. Made from premium fabric qualities sourced from renowned high-end Italian fabric weavers, the styles are available in both, short cropped and regular lengths. Refined color blends of gray/blue give these pants the perfect fashion look.





# SMART LINEN

CHECK







Motif 63

SMART LINEN







Motif 27

## SMART DRESSY

RETRO CHECK





## SMART DRESSY

### CHINO

It's the combination of perfect fits, elegant cuts and hand selected material qualities that have always made the Smart Dressy program a highlight in every ALBERTO-Collection. The 2019 summer styles are no exception. Made from fabrics sourced from traditional manufacturers in Italy, these pants are available in large and small check patterns. The perfect details that underscore the stylishness of these models are premium labels, luxurious buttons and extended belt loops.







DYNAMIC SUPERFIT SUMMER



Motif 51

COTTON/SMART COTTON  
COSY BERMUDA







Motif 15



Motif 16

## COTTON/SMART COTTON

### CHINO

#### CHINO-LOGY

The classic business chino has long been considered an allrounder. This is not surprising since these pants combine an immediately evident clean look with intricate details and virtually endless modification options. For the 2019 summer season, ALBERTO is presenting extremely narrow cuts that interplay with a wide range of patterns, structures and colors. Cotelé fabrics with bi-color effects appear alongside striped designs, checks and mini pepita patterns; lined pockets with colorful animal prints join the parade with soft salmon, purple, yellow, red and sky- blue hues.







Motif 62

25

COTTON/SMART COTTON





PREMIUM BUSINESS JEANS  
COOLMAX

Motif 45







## PREMIUM BUSINESS JEANS

FANCY LINEN

### LUXURY BLUE

What once began as a casual only pair of jeans has long made its way into office floors around the globe. It was a breathtakingly victorious journey ALBERTO has been accompanying for several years with its premium business jeans program. For the 2019 summer season, the Mönchengladbach-based pants designer is now launching a collection that is truly stunning from a fashion perspective. Besides a clean summer style and colored denims in subtle washes and in muted blue, black, gray and khaki; the Luxury-T400 marks the debut of an extra lightweight model that is extremely soft to the touch. Absolute highlights are jeans made of breathable and temperature compensating Coolmax and 8.5-ounce luxury denims made of highly elastic Egyptian cotton.





## PREMIUM BUSINESS JEANS

COOLMAX







#coolgermany





Motif 36

## PREMIUM BUSINESS COTTON

### LUXURY FABRIC

With its premium business cotton line, ALBERTO builds a bridge between casual and dressy. The super soft cotton/silk blends give these pants a wonderful touch and feel, while the color spectrum from smoky blue, gray, black, marine, off white, camel and beige guarantees an elegant look throughout.







Motif 52

## DYNAMIC SUPERFITS

SUPERFIT DENIM

### COOL 'N' COSY

Do you want absolutely light-weight jeans to wear next summer? If so, the Dynamic Super Fits are and will remain the perfect choice for you. In weights ranging from 7 to 11.5 ounces, these styles don't just offer unbeatable comfort any time you wear them, but thanks to a broad range of washes and colors as well as lots of faceted details, they also look amazing. Soft T400-models with lots of Elasthan in the fabric as well as highly elastic Dual FX-models with memory effect that prevents wear-related loosening, raise the bar in this segment.





## DYNAMIC SUPERFITS

DYNAMIC SUPERFIT







Motif 47



Motif 48

DYNAMIC SUPERFITS

VINTAGE





Motif 43

## DENIMS

VINTAGE DENIM







Motif 42

## DENIMS

VINTAGE DENIM

### BLUE HOUR

Next summer, the ALBERTO Denim Collection will once again highlight refined washes combined with smart treatments and intricate details. The focus will be on extra soft Cosy jeans in pastel as well as bold summer hues.





Motif 50



Motif 49

## DENIMS

COLOURED DENIM







# DENIMS

SUMMER JEANS





## BELTS

Are you looking for a matching belt for your favorite pair of pants? ALBERTO can help you solve this riddle. Just in time for the 2019 summer season, the Mönchengladbach-based pant designer offers the perfect styles for all segments. Besides braided single colored Dynamic Belts made of hi-tech materials with memory effects, the company's focus is once again on robust genuine leather models made by select artisan beltmakers in Italy, Spain, Germany and France. Sustainable, strictly vegetable-based dyeing processes do not only result in particularly distinctive black, brown, honey, whiskey and blue hues, but are also beneficial for the protection of the environment.







## BIKE

### BIKE-POWER

Look smart and classy as you head out on your bicycle. ALBERTO has sustainably revolutionized the fashion world of garments designed specifically for bicyclists. With its summer 2019 styles, the company continues on its proven path. The Dynamic Super Fit Garment Dyes will be available as bike chinos in a long and short version and boast anti-slip waistbands. The models come in beige, military and marine. The “Bike” made of Dynamic Super Fit Coolmax in long and short takes it one step further: It is breathable throughout and offers complete temperature compensation. Available dyed in indigo, black and gray used looks, these pants offer perfect comfort no matter what the weather is like. Raw denim all over is the perfect description for the bi-elastic Dynamic Super Fit Slim Fit “Speed” and the bestseller “Bike” made of water repellent Ecorepel Denim. A familiar model that is also in the mix this year: The extra lightweight, heat regulating and dirt repelling 3xDry® Cooler, this time as a “Bike” and an entirely new option is the 2xDry Cooler called “Speed-Chino” slim fit. The “Bike” and “Runner” made of super light, breathable and quick moisture wicking and UV resistant Revolutionary qualities, which are new contestants in the race. Details such as French pockets with zippers as well as concealed reflector loops on the back pockets complete the casual look. Two other new additions have established themselves as true collection highlights – a minimally washed black/black variant of the “Speed” made of highly elastic Dynamic Super Fit Dual FX-Denim and a denim style in denim wash made of rupture and friction resistant Hardtex, a fabric that is 25 percent stronger than comparable fabrics. All bike models come with reflectors on the loops, back pockets or seam.





## HIKING

### THROUGH THICK AND THIN

What true hikers love about ALBERTO's hiking styles is the combination of lightweight fabrics, sturdy workmanship and functional features. In time for the 2019 summer season, the Mönchengladbach-based company is rolling out its "Trek" and "Trail," plus a completely new addition – the "Cliff" slim fit cargo, which features water repellent zippers on the side pockets and comes in three styles that are guaranteed to master any outdoor challenge. Made of ultra-lightweight, dirt repelling and heat regulating 3xDry® Cooler Tec fabric, the styles are available in royal blue, marine, black, light gray and military.





The text and image material is available for downloading at:  
[press.alberto-pants.com](http://press.alberto-pants.com)

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The label ALBERTO has a long tradition. Since 1922, the brand has specialized in the production of pants. Pants for men. Since then, the company has demonstrated what's needed to create high-quality, contemporary fashion: The experience of several generations of craftsmanship combined with technological innovation, and a keen sense for trends. Sought-after materials and special attention to every detail. In short: a process of creation that reflects the exceptional character of the pants right from the start. Not more - but also not a bit less.

