

PORTFOLIO
WINTER
2023
COLLECTION



ALBERTO 100 YEARS OF PANTS

JEANS
CASUAL
DRESSY
PERFORMANCE

CORD

LA PHILOSOPHIE DU PANTALON

Soft corduroy styles meet raw neo workwear and smart thermal pants, sophisticated functionality and perfect cuts meet muted colours and patterns – for the winter season 2023 once again we're playing with all facets of contemporary trouser culture. The result: pants that can always do that little bit more and that pass the everyday office and leisure test with flying colours. Our Best of Winter 2023 overview reveals what you can expect and what role our We Care Wash concept played in the creation of the new collection.

PREMIUM



CARGO

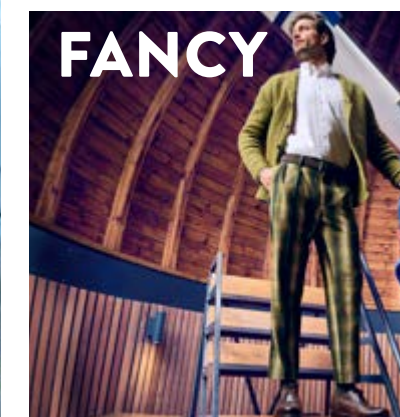


NEO
WORK
WEAR



- 4 EDITORIAL
- 6 PREMIUM
- 8 CORD
- 10 THERMO PANTS
- 12 NEO WORKWEAR
- 14 CARGO
- 16 DETAILS
- 18 BIKE
- 20 #COOLGERMANY
- 22 WE CARE WASH
- 24 COLLECTION SUMMER 2023

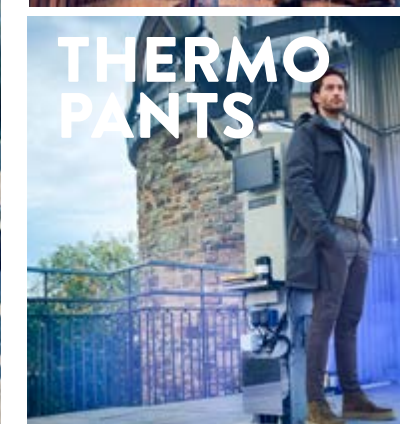
FANCY



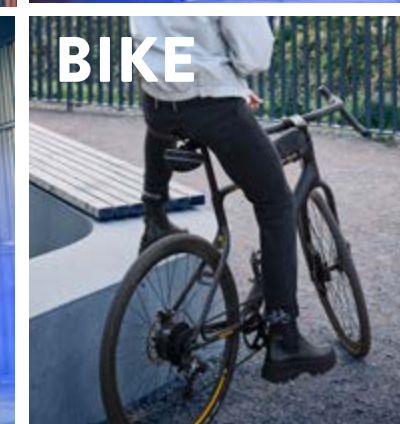
SPACE



THERMO
PANTS



BIKE



PREMIUM

Originally intended only for high-quality denims, we've now opened up our premium segment to include particularly smart casual and dressy pants. What do we have in store for you for the next winter season besides high-quality fabrics, perfect cuts, new waistband attachments and ALBERTO case tags? Here's an overview:

For the premiere of the Premium Casual Pants, we're presenting a style in a modern wool look as well as a pair of pants in soft and highly elastic Broken Twill, featuring sophisticated contrast stitching and double loops in nature, cream, military, mid grey and black. The slim-fit Supersoft Broken Twill goes one step further. The extra-soft cotton/tencel/T400 fabric blend provides unparalleled comfort, while the colour range consisting of off-white, nature, beige, blue and mid grey ensures the perfect look.

In the Premium Dressy range, we've relaunched the classic Premium Ceramica with fresh labels, waistband linings, buttons and contrast stitching to match the label. The pants come in navy, black, grey, military, beige and brown.

ALBERTO's premium denims for the 2023 winter season are all about authentic vintage washes. In addition to slims and superslims, we've also included a tapered fit and a regular fit. The Premium Tencel Denims, available in various grey and blue washes, once again boast refined destroy and repair elements along with exclusive premium features such as premium buttons, labels, inner linings and the Safe Pocket.





It's the combination of a distinguished look and a wonderfully soft feel that's given Corduroy its reputation as a royal fabric. However, a real standout of the range is the No Cotton Corduroy. Made from Italian fabric, the completely cotton-free pants come in a drawstring version as well as a high-waist, cropped length newcomer. The segment is rounded off with Fancy Velvet, a velvet 5-pocket in black, blue, taupe and military. ALBERTO is expanding its corduroy range for the 2023 winter season with an additional four items: Emphasised narrow ribs and extravagant detailing give the ALBERTO baby corduroy a particularly refined look, which is further emphasised by a colour range consisting of off-white, reed, grey, military and smoky blue. The pants are available as chinos and, for the first time, as a slim-fit cargo and high-waist tapered fit. Smart Corduroy in a tapered-fit slack design and drawstring pants: distinctly casual yet decidedly elegant.





1847 STEVE, Stretch Energy



1847 STEVE, Stretch Energy



1646 MOVE, Coffee

The colder the winter, the warmer the pants need to be. Our new, highly functional Thermo Pants range has plenty to offer beyond ensuring cosy comfort in freezing temperatures. Made from bi-elastic Made in Japan fabrics, the Stretch Energy features a warm brushed inside for perfect muscle circulation and excellent energy flow. A water-repellent surface and smart styling are of course a matter of pride for us. For the launch, the Stretch Energy arrives as ‘Steve’ and ‘Robin’ in bordeaux, brown, military, navy and black. The ‘Coffee’ made from Italian fabric is a real highlight. Made from technical performance fabric with coffee charcoal worked into the fibres, the soft touch pants aren’t just water repellent superstars that maintain body temperature, they also dry quickly and are extremely stylish. The slick warmers are available in Elephant, Royal, Navy, Grey and Black as fashionable drawstring pants and as tapered-fit newcomers ‘Bart’ and ‘Move’.

NEO WORK WEAR

They need to be comfortable. They also need to be extremely durable and equipped with plenty of useful features. When it comes to high-quality products with a long service life, it's not fashion but workwear that's been setting the benchmarks for decades. With the pants in our Neo Workwear series, we've created a memorial to the hidden champion of the industry for the 2023 winter season with no less than three distinctly wide-cut models. The Non Cotton Ceramica chino boasts an extremely soft feel along with high colour stability and is newly available as 'Space', casual high-waist slacks with a crease, and as the new tapered high-waist style 'Mike-C', also featuring a crease, in beige, military and blue. The 5-pocket models made of heavy twill with a button fly and a casual wide cut as cropped pants in beige, military and blue are a real standout and a wonderful homage to the beginnings of the chino. Very smart and quite fashionable: the Fancy Ceramica in a tough check flannel look with a crease is a brand-new high-waist comfort fit.



1803 SPACE, Super Twill



1803 JIVE-C, Super Twill



1855 WIDE-C, Fancy Ceramica®



1644 STORM, Flannel Look



1644 STORM, Flannel Look

Can you truly have enough pockets on your pants? We think not, which is why we've added three new styles to our cargo range for next winter. The slim-fit models 'John' and 'Wind' along with the regular-fit 'Storm' come in a vintage cotton look with earthy colourways and a casual flannel look that features not only super-soft fabrics but also a stylish finish. The New Tech pants are real must-haves. Made from lightweight technical performance fabric with UV protection filter, they provide unmatched comfort with maximum freedom of movement and are also water-repellent and quick-drying. For the launch, these stylish it-pieces are available in black and navy.



1645 JOHN, New Tech



get tails

1854 MIKE-C, Fancy Wool



1839 ROBIN, Ceramica®



1645 JOHN, New Tech



1814 ROB, Super Stretch Broken Twill



1644 STORM, Flanell Look



1646 MOVE, Coffee



1646 MOVE, Coffee



1855 WIDE-C, Fancy Ceramica®



1644 STORM, Flanell Look



1861 SLIM, Overdyed T400



1861 SLIM, Overdyed T400

ORIGINAL
BIKE
PARTS



2678 SPEED, No Cotton Denim



2678 SPEED, No Cotton Denim



WE CARE WASH

Too much water and energy consumption, too many harmful chemicals – the clothing industry still has a massive sustainability problem. Our We Care Wash programme is a response to this and features the latest environmentally friendly finishing processes, which have already led to a reduction in water consumption of 70 per cent compared to conventional washing techniques. We also completely eliminate chlorine and permanganate in favour of GOTS certified alternatives. Moreover, to ensure that our progress is verifiable, all washing processes are consistently documented and balanced in terms of their water, energy and chemical consumption as well as employee impact. But that's not all. For example, we're vigorously working on implementing the use of solar energy and a closed water recycling loop at our production sites.

FOR MORE INFORMATION:

HOPFER Public Relations
Mona Meier, Inhaberin
Panoramaweg 6 | D-78727 Oberndorf a. N.
Fon: +49 74 23 / 875 87 52
mona.meier@hopfer-pr.de | www.hopfer-pr.de

ALBERTO GmbH & Co. KG
Clarissa Deibel, Marketing
Rheydter Straße 19 – 31 | D-41065 Mönchengladbach
deibel@alberto-pants.com | www.alberto-pants.com

ALBERTO regards itself as a culturally influenced trouser brand on the move, developed for people on the move. People who value quality, comfort and freedom, people who seek relevance while finding style. Founded around 100 years ago with the aim of becoming a dynamic, innovative presence in the international fashion world while constantly setting new standards, the brand has remained true to its founding ethos to this day. Contemporary craftsmanship values and design bear witness to this, as does the

company's own concept store or the use of intelligent, voice-controlled interactive systems. What began as a small pants manufacturer has long since been incorporated into collections – for urban cyclists, for example: A brand that's made it its mission to anticipate the needs of its customers and combine them into an inspiring lifestyle concept that's relevant beyond trends.

