PRESS RELEASE

ALBERTO Golf   
  
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ALBERTO Golf Summer 2025

Look good, play better!

Unbeatable designs, innovative technical fabrics and a flair for useful details. Plus, well-thought-out patterns and an extra-wide colour range, from colourful and bright to discreetly muted – in the summer season of 2025, the slacks and shorts of the ALBERTO Golf range will leave nothing to be desired. Golf enthusiasts can find out which styles will be taking over the course here.

Men

Cotton

They're extremely light and highly elastic as well as feeling super soft and cool – pants made of Light Cotton are the perfect choice for a relaxed round on the summery green. Next season, ALBERTO Golf is showing its bestseller model and drawstring pants here.

Ceramica®

Pants made of ultra-light Ceramica® Gabardine are the perfect companion for a long session on the course. After all, they're not just breathable, temperature-regulating, highly elastic and wrinkle-resistant, but also feel exceptionally soft. For the summer season of 2025, ALBERTO Golf is focusing on classic models in short and long in a particularly wide range of colours.

Linen

The Linen trend, which has been an integral part of the regular ALBERTO pants range for some time, has now found its way into the ALBERTO Golf collection for summer 2025. After all, pants made from this robust natural fibre aren’t just incredibly comfortable to wear, but also have pleasantly cooling properties. The newcomer is available in long and short versions in a highly elastic linen/cotton blend. The styles in a classic clean linen look come in a total of five colourways.

Jersey

Golf enthusiasts agree: no summer on the green is complete without lightweight Jersey pants. After all, this clever all-rounder isn't just incredibly fashionable, thanks to high-performance, breathable, quick-drying and bi-elastic Made in Italy fabric, it also provides maximum freedom of movement and comfort. For the summer season, ALBERTO is showing the Light Flowers in short and long versions with an all-over digital floral print in three different colour combinations.

Air Mesh

After making their debut last summer, Air Mesh pants became an instant hit with the golfing community. This is hardly surprising, as the ultra-light Made in Japan technical fabric isn't just fully water-repellent, but also breathable and cooling, ensuring a relaxed fit even on hot days. For its second season, ALBERTO Golf is presenting this exceptional item in a flat-front design, with a drawstring waist and in Bermuda shorts, in three discreet colourways.

**Coolmax® Superlight**

Top athletic performance thanks to innovative technology! At just 160 grams per metre, the Coolmax® Superlight set new standards when it was launched three years ago as the ultimate lightweight golf pants – a feat that still stands today. That's because the Japanese-made, ultra-soft and highly elastic technical fabric is breathable, quick-drying and temperature-regulating. For summer 2025, a brand-new regular-fit model is being launched in a long version and as a pair of Bermuda shorts in five colourways. Equipped with an elasticated waistband, front pockets with taped zips and a practical terry cloth lining for drying hands, the new addition further expands the range. The contrasting-colour zips on the front pockets are a special detail, as are the non-slip bands in the waistband and right back pocket, which keep gloves and tops securely in place.

3xDRY Cooler®

The 3xDRY Cooler® has been a classic on the green for a long time – and rightly so. Thanks to its high degree of elasticity, not only does it offer maximum freedom of movement and a particularly soft touch and feel, but it also regulates temperature, repels dirt, retains its shape and is breathable. Remarkable: the water-repellent finish on the fabric is made from renewable raw materials. For summer 2025, ALBERTO Golf is presenting the bestseller in all fits as a long and short version and, new to the game, as a slim-fit style with colour contrasts in white/navy, beige/black and navy/white.

Tech

Thoroughly tested by the golf community and found to be perfect: the pants from the ALBERTO golf Tech range, made from breathable and highly elastic performance fabric, guarantee both maximum comfort and the highest level of fashion excellence. In summer 2025, the Mönchengladbach-based company will be presenting the Tech Print with a subtle minimal print.

Youngster

A brand-new addition to the range: the ALBERTO Golf Youngster collection, which is tailored to the stylistic needs of younger golfers with its own labelling and hangtag. Two items are being launched at the start, available in inch sizes. The ultra-light Light Tech Gabardine WR has a super soft feel and a breathable, quick-drying, water and dirt-repellent surface and is available as the ‘Ian-Y’, the wide-cut chino ‘Louis-Y’ and the slightly shorter baggy Bermuda ‘Max-Y’ in three muted colours. For the 360 Performance WR, ALBERTO Golf has used slightly heavier fabrics for the same function, making them suitable for use all year round. The pants are available in four colours, as ‘Ian-Y’, ‘Earnie-Y’ and ‘Rookie-Y-9’, a jogging pants style with elasticated inserts at the side waistband and leg ends.

Revolutional®

At its launch, the Revolutional® took over green in a technical and stylish way, and even a few years later, the pants made from the particularly high-performance bi-stretch jersey have lost none of their relevance. For the next summer season, ALBERTO Golf is presenting its breathable, water-repellent and extremely quick-drying technical styles with comprehensive UV protection in a multi-faceted range. The plain-coloured Revolutional® comes in a wide range of colours as well as a special model with sophisticated colour contrasts in royal blue. Very classic: the Revolutional® Check with an architectural check pattern in muted colours as well as the Revolutional® Print and the Revolutional® Summer Print with fine minimalist designs. These are supplemented by a new model with elasticated inserts on the waistband and a zip pocket on the right front pocket. The Revolutional® Jungle with its colourful all-over floral print is a real eye-catcher. Enjoy the Revolution!

Water Repellent®

With its breathable, quick-drying, dirt- and water-repellent surface and bi-elastic fabric, Water Repellent® is a must-have for every golfer's wardrobe. For the next summer season, ALBERTO Golf is offering the classic label in three different versions. The Jungle Print WR comes with an elaborately crafted jungle all-over print, while the Fancy Print WR features an abstract print. The Reflective Rain Pant WR is brand new. Originally developed for cycling, these super-light unisex overpants feature taped seams for wind and waterproof protection and a reflective surface. They come with their own pocket for storage.

True Colours

Minimalist prints, strictly architectural checked patterns, and floral designs that are sometimes abstract and sometimes vibrantly Hawaiian meet a deep black and muted military, olive, beige, grey, anthracite and navy tones in the ALBERTO golf summer 2025. Off-white, pistachio, lilac, fuchsia, turquoise, grass green, white, royal blue and powder blue provide masterful colour highlights.

Women

Cotton

Fancy a clean look on the green? No problem with the ALBERTO Golf Light Cotton pants! Super soft, highly elastic and with a quick-drying and breathable surface, the styles in five muted plain colours make a statement of their own.

Ceramica®

Temperature-regulating, breathable, highly elastic and crease-resistant – the super-soft ALBERTO Golf Ceramica® Gabardine Pants hit the mark in terms of both function and style. A casually cut, high-waisted model in a cropped length is set to be launched in time for the next beautiful season. The style is available in three subtle colourways.

**Linen**

They're the real standout in the regular ALBERTO pants collection and have finally found their way onto the green for the next summer season, and for good reason. After all, the natural fibre Linen boasts a whole range of functional properties that make even the most strenuous 18-hole rounds a walk in the park. The ultra-light and colourful summery all-round style comes in a highly elastic linen/twill blend fabric with a wide leg and drawstring pants with a colourful cord.

3xDRY Cooler®

The 3xDRY Cooler® has been a long-standing favourite with women on the green. In summer 2025, ALBERTO Golf is showcasing this bi-elastic, temperature-regulating, breathable and ultra-fast drying garment in a regular length, cropped style and Bermuda length.

Jersey

They're ultra-soft, breathable, highly elastic and quick drying, but also offer UV protection and are available in a range of different styles, pants made from high-performance Made in Italy Jersey have been among ALBERTO Golf's bestsellers for several seasons. In addition to the plain-coloured Summer Jersey, which is available as a skirt, Bermuda shorts and Capri style and – brand new – as a wide-leg model, a Fancy Jersey with a colourful, abstract all-over digital print will also be launched for summer 2025. A real eye-catcher: the Mixed Up Stripe Jersey with an architecturally designed stripe pattern on the skirt and on the Bermuda shorts. The real highlight is the extra-soft Golden Print Jersey with a glamorous golden animal print on a white background, available in three styles.

Revolutional®

Water-repellent, quick-drying, breathable and equipped with comprehensive UV protection – the Revolutional® is a true technical marvel that has long since found its place on the world's courses. For the next summer season, the self-confident ALBERTO golf all-rounder is once again showcasing real fashion expertise. While the Revolutional® Print is making a design statement with two delicate minimalist patterns, the new single-colour Revolutional® is decidedly reduced, with a minimalist look and muted, dark colour combinations.

Water Repellent®

The Water Repellents® are true classics in the ALBERTO Golf range. As always, they feature a highly functional dirt- and water-repellent surface that’s also fully breathable. The Water Repellent® Leaves come with a leaf print in navy/white and the Water Repellent® Summer Print with a colourful psychedelic all-over print. Remarkably extravagant: the Water Repellent® Jungle Print with an all-over jungle print as cropped pants.

Colour plays

Whether you fancy bright pink, pastel lilac, elegant coral or muted beige, olive, grey, blue, off-white and black tones – the styles in the ALBERTO Golf women's collection for the summer season 2025 bring real colour into play. Colourful, multi-faceted floral prints and architectural stripe designs create super fashionable accents.

*In 2004, a plane took off for the USA – and with it the success story of ALBERTO's golf collection. On board: the two managing directors Georg Walendy and Marco Lanowy. In their luggage: a host of creative ideas for a modern, functional golf collection. In the States, Walendy and Lanowy were awaited by golf pro Alex Cejka, who garnered attention at the time by wearing ALBERTO trousers on the green instead of golf trousers. Thrilled by the models from the men's collection, a promising cooperation with the men's fashion label came about and ALBERTO took on the challenge of revitalising the sportswear market. It wasn't just the many years of fashion expertise, but especially the development and use of innovative materials that led to the creation of truly special golf wear, which stood out with its unusual designs, perfect cuts and completely new functions. Since then, the label has become well established – golfers know the functional and expressively fashionable golf pants and shirts from Mönchengladbach.*

The text and image material are available to download at::

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