PRESS RELEASE

ALBERTO Golf   
  
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ALBERTO Golf Winter 2025

A New Swing

High-performance fabrics, functional details, sophisticated cuts and a keen sense for the right choice of colours and patterns – ALBERTO Golf pants ensure relaxed rounds on the course, even in rain and snow. For the 2025 winter season, the Mönchengladbach-based pants maker is once again stepping up its game. In our overview, we reveal what highlights golf enthusiasts can look forward to.

Men

Ceramica®

Pants made of breathable, temperature-regulating, non-crease and highly elastic Ceramica® Gabardine are the perfect choice for winter sessions on the green in milder temperatures or for trips to sunnier, warmer climes. For the 2025 season, ALBERTO Golf is showcasing the ultra-light all-rounder with a delightfully soft feel as a ‘Rookie’ in a total of three muted colours.

FX4 DRY Cooler®

The ultimate in function and style. The FX4 Dry Cooler® is finally here and it's worth the wait! ALBERTO Golf presents the ultimate next-level golf pants for players who don't want to compromise on the green. Naturally quick-drying and completely water and dirt-repellent, naturally breathable, shape-retaining and low-maintenance, the FX4 Dry Cooler® features 4-way stretch technology for maximum freedom of movement and provides an unrivalled comfort experience. For the launch, the Made in Italy pants are available in Rookie and Ian. The future of golf fashion starts now!

Stretch Energy

It's the smart combination of a water-repellent surface, a high degree of elasticity and a brushed, warming inside that guarantees optimal blood flow to the muscles and improved energy flow, making the Stretch Energy the perfect pants for cold days on the green.

Rain & Wind Fighter

Are you looking for the ultimate golf pants that won't prevent you from enjoying a round on the green even in the most adverse weather conditions? Then the Rain & Wind Fighter is just what you need. The ALBERTO golf all-rounder, which will be available next winter in a new version with black, water-repellent zips and a contrasting-colour zip cord, isn't just 100% wind and waterproof thanks to its welded seams, but also ensures optimum comfort in snow, hail and rain thanks to its welded and breathable thermal inner lining. Add-on for warm and sweat-free hands: the practical terry cloth pocket lining. In terms of function, the double-layered Rain & Wind Fighter Jersey goes one step further. Completely water-repellent on the outside and brushed on the inside, the windproof and breathable thermal style, available as a ‘rookie’ in two muted colours, features an impressively soft feel. Freezing is a thing of the past!

Light Cotton

Although they were only launched last winter season, the super-light and super-soft Light Cotton Pants featuring a distinctly clean look have already secured themselves a permanent place on the green. The new edition for the golfing season and the holidays comes with the usual features, i.e. a cool feel, great stretch and a quick-drying, breathable surface, and is available as a bestseller in ‘Rookie’ and ‘Jump’ in a total of seven muted solid colours.

**Revolutional®**

Always a highlight: pants made of extra-light Revolutional®. Finally, the non-crease and breathable tech pants made of soft Italian-made bi-stretch jersey provide more than just maximum freedom of movement. These pants are also quick drying, equipped with comprehensive UV protection, and have a self-confident contrasting back, which is extremely fashionable. For winter 2025, ALBERTO Golf is launching the high-performance wonders as the ‘Rookie-7’ and as the slim-fit cargo with drawstring ‘Clay-G’. Also back: the water-repellent, breathable and quick-drying Revolutional® WR with UV protection, which is available in a wide range of colours in the bestseller models. A real eye-catcher: the Revolutional®

Print WR. Equipped with all the technical Revolutional® features, the pants, designed as ‘Rookie-7’, with a subtle minimal pattern, elastic insert at the waistband and zip at the right front pocket, offer even more style and function.

Performance WR

Performance WR is a brand-new addition to the range. These robust all-weather pants, made from highly elastic functional fabric, are water-repellent, breathable, quick-drying and temperature-regulating, and also come in a variety of colours for a fashionable look. Performance WR is launching in shops as the brand-new ‘Driver’ tapered fit model, with a contrasting-colour cord on the zip of the right back pocket.

Youngster

Following its successful launch last summer, the ALBERTO Golf Youngster range, which features its own labelling and hangtags and is tailored to the stylistic needs of younger golfers, is now entering its second season. Thanks to its ultra-light and cooling Made in Japan Tech qualities, the Coolmax® Super Light offers unparalleled comfort and is available in two muted colour combinations, as ‘Ian-Y’ and as the new, discreetly higher-cut wide-cut chino ‘Luis’. The 360° Performance WR is somewhat heavier, making it perfect for year-round wear. ALBERTO Golf is showing the super-elastic, breathable, quick-drying, water- and dirt-repellent pants with an exceptionally soft feel as ‘Jan-Y’, as a tapered-fit 5-pocket ‘Robin-Y’ and as quasi-joggers ‘Rookie-Y-9’ with elastic inserts at the waistband and leg ends. One thing all the pants have in common is that they come in inch sizes.

Cosy Golf & Jersey

In winter 2025, the styles in the ALBERTO Golf Cozy Golf range once again deliver with a subtle blend of functionality and fashionable sophistication that looks good both on and off the green. Stylistically, the focus is on the classic wool-look check pattern, which is featured in a variety of ways. The Jersey Check is super soft and highly elastic and comes in ‘Jump-G’ and ‘Rookie-7’, a distinctly sporty version of the bestseller ‘Rookie’ with elastic inserts on the waistband and a zip on the right front pocket. The Smart Jersey Check offers the same functions as the ‘Rookie’, but with an even more elegant check pattern. An absolute eye-catcher: the Jersey Stripe with a fine stripe pattern in three different colour combinations, available as ‘Rookie’, ‘Ian’ and ‘Fred’.

Pants made of Jersey are true all-rounders that feature a wide variety of functions but are also stylishly sophisticated. The Cosy Jersey Check WR, made from elastic, water-repellent and quick-drying high-performance Italian fabric, comes in a fine minimal check pattern and is available in ‘Rookie’ and ‘Ian’. The brushed inner side and UV protection ensure all-round comfort. With Jersey Check and Jersey Print, two more breathable and quick-drying year-round styles with UV protection are entering the race. The first in a checked look, the latter with an elegant minimal print. The jersey range is rounded off with the Water Repellent Print, a water-repellent, breathable and highly elastic pair of pants with a subtle minimal print that keeps you warm even in cold temperatures thanks to the soft thermal lining. It's available in a regular and slim fit.

True Colours

Subtle minimal prints and sophisticated check designs that come in a wide range of variations – winter 2025 plays with a variety of patterns and prints. Muted dark green, black, olive, navy, dark purple, petrol, military, anthracite and powder blue, as well as grey and beige in a variety of shades, provide the matching colouring.

Women

Ceramica®

An integral part of the ALBERTO Golf summer collection for years, Ceramica® pants have also become an absolute hit in the winter range and for the holiday season in the last two seasons. And for good reason. After all, the ultra-light material doesn't just offer an exceptionally soft touch and feel – it's also breathable, temperature-regulating, crease-resistant and highly elastic. In winter 2025, the smart all-rounders will be available in a fine Ceramica® Gabardine variant as ‘Alina-CR’ cropped high-waist pants in two colour combinations.

FX4 DRY Cooler®

Welcome to the next level! Water and dirt repellent, quick-drying, breathable, shape-retaining, low-maintenance and equipped with the innovative 4-way stretch technology for maximum freedom of movement – the new ALBERTO Golf FX4 Dry Cooler® brings 20 years of golf innovation to the fore with technical expertise and exceptional style. For the market launch in the 2025 winter season, the trousers made of Italian fabric will be available in the colours Mona, Lucy and Jana. Designed for all players who don't want to make any compromises on the green.

**Revolutional®**

In winter 2025, pants made of extra-light Revolutional® will once again be at the top of the golfers' choice list. It's no wonder, since the crease-resistant and completely breathable high-performance tech styles provide extremely high freedom of movement and feature a decidedly minimalist look that is fashionable across the board. For the next cold season, the two slim-fit models ‘Lucy’ and ‘Lucy-SB’ will be available in a total of four muted colourways and with a side stripe.

Rain & Wind Fighter

Absolutely wind and waterproof thanks to welded seams. In addition, a welded, breathable thermal lining for the best comfort in snow, hail and rain – no question, the Rain & Wind Fighter is the right choice for all golfers who don't want to miss out on a relaxing round on the green even in the most miserable weather conditions. For next winter, ALBERTO Golf is showcasing the double-layered Rain & Wind Fighter Jersey, in addition to the regular version, which is available as the ‘Lexi-T’ and the ‘Ruby’, a model with black, water-repellent zips on the front and back pockets and a contrasting-coloured zip on the puller. Completely water-repellent on the outside and brushed on the inside, the breathable and windproof thermal pants, available as ‘Jana’ in two muted colours, are highly elastic and have a delightfully soft touch and feel.

Stretch Energy

The carefully balanced combination of high elasticity, a water-repellent surface and a brushed, warming inner side, which guarantees perfect blood flow to the muscles and improved energy flow, has long since made Stretch Energy the first choice for true year-round golfers. For the 2025 winter season, ALBERTO Golf is sending the ‘Anja’, the ‘Jana’ and the ‘Lucy’ onto the course in muted colours. Want a little more fashion with all the same function? The WR Stretch Energy Piqué has got you covered. The pants, available in two models, feature an extra-soft, very fine corduroy-like piqué structure and light, pastel colours.

Performance WR

The brand-new Performance WR is also making its debut in the women's range. Made of highly elastic functional fabric, the water-repellent, breathable, quick-drying and temperature-regulating pants defy all weather conditions while being extremely fashionable with a wide range of colours. ALBERTO Golf presents the newcomer in a new ‘Jana’ version with piped pockets that are trimmed with a pink cord on the right side with a zipper.

Cosy Golf

Exceptionally smart, decidedly sporty and with just the right touch of fashionable elegance – the styles in the Cosy Golf range have long since proven to be reliable partners on the green. For the coming cold season, ALBERTO Golf recommends the extra-soft and highly elastic Black Jersey Print with a black diamond pattern on an anthracite-coloured background, styled as ‘Tina-Z’, in addition to the super-soft black Golden Jersey Print with black-gold animal print, styled as ‘Lucy’. Matte black zips complete the fashionable look. A classic: the elastic, breathable and water-repellent Jersey Check with a brushed inner side and comprehensive UV protection, which comes as ‘Jana’ with a minimalist check pattern. Brand new: the Smart Jersey in a classic tweed look as ‘Mona-L’, available in two colour combinations.

Holiday Collection

Introduced just under a year ago, the Light Cotton range was a hit with female golfers from the get-go. That's because of the sophisticated combination of a stylish look and super-light, extremely soft cotton with a cooling feel, a high degree of elasticity and a quick-drying and breathable surface. For the second round, ALBERTO Golf is showing the casual pants as ‘Jana’ and as ‘Clara’ drawstring pants in a total of seven colour combinations.

Jersey

Are you looking for 24/7 all-round pants that look good both on and off the course? Then the pants from the ALBERTO Golf Jersey range are the perfect choice. The super soft Water Repellent Super Jersey, with a brushed inside and comprehensive UV protection, are recommended for colder days and are available as ‘Jana’, ‘Mona-L’, ‘Lucy’, and as high-waisted pull-on pants ‘Samira-B’ with contrasting coloured stripes on the waistband around the hem, while the Water Repellent Flower Print and the Water Repellent Flower Jersey as ‘Lucy’ and ‘Jana’, as well as the Water Repellent Jersey Print, combine extra functionality with subtle floral or minimalist prints. A must-have of the season: the highly elastic, breathable Water Repellent Print, equipped with a soft thermal lining and available with an elaborately designed, black and white ornamental all-over pattern. The Water Repellent Flowers are a real eye-catcher. The extremely soft feel, high degree of elasticity and water-repellent surface ensure maximum comfort, while the colourful floral print creates a strikingly cool look. The absolute highlight of the series: Metal Jersey. The highly elastic, breathable, quick-drying and temperature-regulating pants combine maximum functionality with genuine glamour thanks to metallic gold and silver shimmering metal yarns. Disco on the Green.

Plays of colour

Whether they're ornamental or animal prints, check patterns or minimalist designs – elegant patterns remain the highlight of the ALBERTO Golf Winter 2025 collection. The look is emphasised by a muted colour range between black, dark violet, beige, petrol, anthracite, olive and dark green, grey and blue variations. Red, light and ice blue, as well as gold and silver-coloured metallics, provide fashionable accents.

*In 2004, a plane took off for the USA – and with it the success story of ALBERTO's golf collection. On board: the two managing directors Georg Walendy and Marco Lanowy. In their luggage: a host of creative ideas for a modern, functional golf collection. In the States, Walendy and Lanowy were awaited by golf pro Alex Cejka, who garnered attention at the time by wearing ALBERTO trousers on the green instead of golf trousers. Thrilled by the models from the men's collection, a promising cooperation with the men's fashion label came about and ALBERTO took on the challenge of revitalising the sportswear market. It wasn't just the many years of fashion expertise, but especially the development and use of innovative materials that led to the creation of truly special golf wear, which stood out with its unusual designs, perfect cuts and completely new functions. Since then, the label has become well established – golfers know the functional and expressively fashionable golf pants and shirts from Mönchengladbach.*

The text and image material are available to download at:

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